

DIANA

Diana Cao

graphic designer

CONTACT

281.701.5148

dianacaodesign.com

dianacaodesign@gmail.com

Education

UNIVERSITY OF HOUSTON

BFA in Graphic Design

GPA: 3.85 | 2024

HOUSTON COMMUNITY COLLEGE

Associate of Arts in Studio Arts

GPA: 3.9 | 2020

Experience

LIMB DESIGN

Graphic Design Intern | 2023

Design of multiple flyers, social media templates, invitations, presentation slides, and brand manuals.

GET INVOLVED UH

Graphic Designer | 2022 – 2023

Assisted in brand execution and marketing promotions such as flyers, posters, and digital screens, layout design, and social media design.

MUSE TEA

Boba Barista | 2018 – 2021

Menu updates and revisions, customer assistance, tea preparation, event coordination, and shop organization.

Awards

UNIVERSITY OF HOUSTON

Dean's List | 2021 – 2023

UNIVERSITY OF HOUSTON

Engine's of Our Ingenuity Scholarship

HOUSTON COMMUNITY COLLEGE

Dean's List | 2019 – 2021

Exhibitions

UHGD: GAMUT

Spring 2024

ON TAP INSTALLATION

Spring 2024

BLAFFER STUDENT EXHIBITION

Blaffer Museum of Art | Spring 2024

UHGD: SENIOR EXHIBITION

Fall 2023

UHGD: JUNIOR EXHIBITION

Fall 2022, Spring 2023

Affiliations

GDSA

Graphic Design Student Association

Member | 2022 – Present

AIGA

Professional Association for Design

Member | 2022 – Present

UHGAP

UH Graphic Alumni Partnership

Member | 2022 – Present

Skills

DESIGN

Research and concept development, branding and identity systems, print, packaging, layout, typography, UI/UX, motion, HTML/CSS

TECHNICAL

Adobe Illustrator, InDesign, Photoshop, After Effects, Figma, Wordpress, Elementor, HTML, CSS, Procreate, Canva

**REFERENCES + PORTFOLIO
AVAILABLE UPON REQUEST**