

# Diana Cao

graphic designer

#### CONTACT

281.701.5148 dianacaodesign.com dianacaodesign@gmail.com

# Education

## UNIVERSITY OF HOUSTON

BFA in Graphic Design GPA: 3.85 | 2024

### **HOUSTON COMMUNITY COLLEGE**

Associate of Arts in Studio Arts GPA: 3.9 | 2020

# **Experience**

### LIMB DESIGN

Graphic Design Intern | 2023

Design of multiple flyers, social media templates, invitations, presentation slides, and brand manuals.

### **GET INVOLVED UH**

Graphic Designer | 2022 - 2023

Assisted in brand execution and marketing promotions such as flyers, posters, and digital screens, layout design, and social media design.

# **MUSE TEA**

Boba Barista | 2018 – 2021

Menu updates and revisions, customer assistance, tea preparation, event coordination, and shop organization.

# **Awards**

### UNIVERSITY OF HOUSTON

Dean's List | 2021 - 2023

#### UNIVERSITY OF HOUSTON

Engine's of Our Ingenuity Scholarship

#### **HOUSTON COMMUNITY COLLEGE**

Dean's List | 2019 – 2021

# **Exhibitions**

#### **UHGD: GAMUT**

Print Team | 2024

#### **BLAFFER STUDENT EXHIBITION**

Blaffer Museum of Art | Spring 2024

# **UHGD: SENIOR EXHIBITION**

Fall 2023

### **UHGD: JUNIOR EXHIBITION**

Fall 2022, Spring 2023

# **Affiliations**

#### **GDSA**

Graphic Design Student Association

Member

### AIGA

Professional Association for Design Member

# Skills

## DESIGN

Experienced in research and concept development, branding and identity systems, print, layout, UI/UX, motion, HTML/CSS

#### TECHNICAL

Adobe Illustrator, InDesign, Photoshop, After Effects, Wordpress, Figma, HTML5, CSS, Brackets, Procreate, Canva